

Portfolio:
<https://www.natmanu.com>

LinkedIn:
<https://linkedin.com/natamponsah>

Nathaniel Amponsah-Manu

UX / UI Designer

EDUCATION

MASTERS DEGREE

MA Interactive Media Design
Middlesex University
England, United Kingdom
September 1999

BACHELORS DEGREE

BA (Hons) Industrial Design
University of Wales
Wales, United Kingdom
July 1993

COMPETENCIES

UX & Visual Design
Strategy / Typography
User Research / Brand & Identity
Frontend Development
Desktop Publishing / Animation

UX PROCESS & SKILLS

DESIGN

UX Research / Discovery
Workshop Facilitation
Persona Development
Contextual Inquiry / Use Case
Journey Mapping / Storyboarding
A/B, Card Sort, User Testing
Affinity Diagramming
Information Architecture
Wireframes / Prototyping
Style Guides / Design Systems

TOOLS

Figma / Sketch / Miro
Photoshop / Illustrator
InDesign / After Effects
JIRA / Confluence / Miro
Principle / FramerX

DEVELOPMENT TOOLS

HTML / XML / JSON / React
CSS2 / CSS3
SASS / LESS
PHP / JavaScript / jQuery
Bootstrap / Foundation
WordPress Custom Development
Google Analytics / VWO
Kissmetrics
MongoDB / NodeJS Newbie

PROFESSIONAL EXPERIENCE

Lead UX Designer, Individual Contributor - Global Relay Communications

Jun 2022 - Present - Vancouver, Canada

Lead designer of AI & Machine Learning projects and Hiring manager for the UX design team. I lead the design of two foundational artificial intelligence business initiatives. Workload split: UX strategy, scheduling, stakeholder management and end-to-end UCD project work 65% • Mentoring & supervision 20% • Recruitment 15%. Lead member of Global Relay's Design System team.

Jun 2020 - Jun 2022, (2 years) - Vancouver, Canada

Senior UX designer for B2B enterprise SaaS application. Global Relay is a leader in compliant communication with intelligent archiving for the finance, insurance and government industries.

As lead designer assigned to the artificial intelligence team and also a senior advocate and designer of the company's Design System, my work involves the end-to-end design thinking processes including information architecture, workflow, experience mapping, user-interface specification, task analysis, workshop facilitation, high & low res prototyping, development collaboration, and usability testing within an agile product development environment.

Senior UX Consultant - Antenna Consulting Ltd

2020 - 2021 (1 year) - Vancouver, Canada

User Experience Consultant providing UX strategy, interaction design, information architecture, content design, design research and usability testing. Clients included Ogilvy, American Express and One45. Antenna Consulting is a leading specialist consultancy that provides organizations with experienced UX consultants on a project basis.

Senior Product Designer - uVolunteer

2007 to 2020 (13 years) - London, UK & Vancouver, Canada

Responsible for project management, user research, UX/UI design, customer journey maps, wireframing, prototyping, user testing and frontend development of several of the organization's mobile and web applications. Managed remote engineering and marketing teams that assisted in the production of the company's website and web applications.

Lead Product Designer - British Broadcasting Corporation (BBC, 8 Years)

2003 to 2007 (4 years) - London, UK

Lead designer assigned BBC Mobile and Emerging Platforms. My remit was to build a responsive application to deliver BBC Online content over a multitude of emerging mobile devices.

Worked with project managers and engineers in an agile environment to rebrand and create navigation rules for all of BBC Mobile services.

Part of the founding team who championed the use of design thinking, user research, user testing and following an iterative approach to product development at the BBC.

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2002 - 2003 (1 year) - London, UK

Product Designer for BBC Science, Children BBC and Communities. Led UX/UI UX Research and design of the newly created BBC Online Community application that was incorporated into the different divisions of the corporation.

Designed and launched the Children's BBC website (CBBC). Collaborated with key stakeholders to create rules for content producers to ensure constancy across CBBC brands.

1999 - 2002 (3 years) - London, UK

Web designer and frontend developer for BBC Online. Created rich media websites for the newly founded BBC Broadband platform. Built interactive interfaces using Macromedia Flash, DHTML, Macromedia Director and Adobe After Effects.

UX CERTIFICATIONS

Nielsen Norman Group (NN/g)

Dec 2021 - Being a UX Leader: Essential Skills for Any Practitioner

Mar 2022 - Facilitating Workshops

Mar 2022 - Lean UX and Agile